WHAT SORT OF COMPANY IS THIS MAN RUNNING?

"We had too many people that were working to save the world"

Tony Hayward speaking about where BP was going wrong before he became chief executive.

Stanford Business School, May 2009

bp

2010 INVESTMENT

<5% RENEWABLES

>95% FOSSIL FUELS

COMPETITION – HELP US CREATE A NEW LOGO FOR BP

bp

It is clear that BP's bright green logo has never matched the reality of the company. Since taking over in 2007, Tony Hayward has taken BP back to petroleum, chasing the last drops of oil from unconventional sources like the Canadian tar sands and deepwater drilling in the Gulf of Mexico.

Help us create a new logo for BP. Fill in your ideas on the template provided and post it to us at the address below, or enter online.

There are prizes for the winning entries and if your design is chosen as the overall winner expect to see it displayed in creative ways at the centre of a new Greenpeace campaign.

ENTRY FORM

To enter the competition and for us to keep you up to date with our work, please provide your details below. Please also indicate which category you're entering your logo for. For full competition rules and more details visit: www.greenpeace.org.uk/behindthelogo

Designer/design student ☐ Public competition ☐ Youth (under 18) ☐

title | first name | surname

address 1 | town

address 2 | postcode

email

mobile

I'm happy for Greenpeace to text me with campaign updates ☐

Send your logo and completed entry form to:

BP logo competition
Greenpeace
FREEPOST ND944
London
N1 2BR

ZF006

enoughsenough.org

www.greenpeace.org.uk/behindthelogo

GREENPEACE